



SHORE TALK NEWSLETTER
Advertising Agreement

Shore Talk Newsletter is printed and mailed to Desert Shores residents, every other month (JAN, MAR, MAY, JUL, SEP, and NOV). Online months are posted to our website and emailed to residents (FEB, APR, JUN, AUG, OCT, and DEC). All advertising pricing is for a two month run: printed month and online month.

Ad Pricing & Size Specifications (in inches, W x H):

\$ 700 Full Page Insert (8.5" x 11")	\$600 Full Page (7.5" x 9.5")	\$400 Half Page (7.5" x 4.5")
\$200 Quarter Page (3.625" x 4.75")	\$10 Marketplace - Personal Item	\$25 Marketplace - Business Service
Business Card (3.5" x 2"):	\$100 Business Card (Non-Resident)	\$50 Business Card (Resident)

Terms:

- Purchase of advertising space in our printed edition of the newsletter also gives you the next month of advertising free in the online version.
- Payment must be made prior to placement of advertising by the deadline.
- 100% payment in advance of publication. No oversize ads will be accepted. Ads must meet above size requirements.
- All ads must be emailed in JPG format and 300 DPI or higher (for optimal print quality).
- DSCA reserves the right to refuse any ad at any time.
- Advertisements are not placed on first page or last page.
- Advertisements are accepted on a first come, first served basis, and may be limited or non-renewed based on ad space available for each month.
- Advertiser agrees to indemnify, defend, and hold the Association harmless from any action or claim made against the Association related to its inclusion of the requested advertisement in the Shore Talk newsletter.
- Marketplace Ads will be limited to 4 Lines and approximately 150 characters.

THIS AGREEMENT (the "Agreement") is made as of the date signed and is between the undersigned ("You") and Desert Shores Community Association, a Nevada Non-Profit Corporation ("DSCA"). The advertising selection will run in the Shore Talk months listed below. The total amount due for advertising is listed below and shall be made payable to DSCA in the form of a check (card payments are available with a convenience fee attached).

Name: _____

Company: _____

Address: _____

Phone Number: _____

Email: _____

Signature: _____

Date: _____

AD Size:

Desert Shores Community Association

2500 Regatta Drive

Las Vegas, NV 89128

ecc@mydesertshores.com

Pricila Castaneda, Communications

For Internal Use Only

Payment Receipt: _____

Amount Paid: _____

Date Processed: _____

Artwork on File: _____

Months Paid For - Printed (Online):	
JAN (FEB)	JUL (AUG)
MAR (APR)	SEP (OCT)
MAY (JUN)	NOV (DEC)